



**InSLA Strategic Planning
Workshop #2
Tuesday, October 14, 2003
Marion County Law Library
City-County Building, Suite T360
200 E Washington St
Indianapolis, IN**

Workshop #2 Summary

Attendees: Sylvia Andrews, Shelley Arvin, Joyce Beard, Lisa Greer Douglass, Zoya Golban, Randall Halverson, Beth Hansen, Mary Johnston, Stacy Lai, Susan Schlag, Ellen Summers.

ACTIVITY: Re-Introductions and Workshop Role Assignments

Presenter: Susan Schlag
Timekeeper: Beth Hansen
Referee: Lisa Greer Douglass
Scribe: Ellen Summers

The individuals who were not present for the previous workshop were asked to give the group three words that described themselves.

Susan then reviewed the agenda and workshop guidelines.

REVIEW: Workshop 1 Feedback

Susan went over the feedback notes that were turned in after the last session

Positives:

- Lots of energy
- Fabulous handouts
- Well organized
- Went through a lot of material
- Good preparation for meeting

Negatives:

- Timekeeping
- Presenter tended to lead the discussion

REVIEW: Workshop 1

The notes from the previous session were distributed and discussed. The chapter is good at networking and Round Robin Resume Review (RRRR). A caution was issued; "don't do activities for activities' sake". The chapter needs to focus on the goals and objectives that come out of the strategic planning process.

HANDOUT/DISCUSSION: InSLA's Mission Statement (Handout was passed out at the beginning at the meeting)

The three proposed mission statements were read.

1. The Indiana Chapter of SLA builds a vital community throughout the state to support and assist in career development and promote the value of librarianship in the art of the information profession. (Read by Randall).
2. The Indiana Chapter of SLA exists to build a supportive and networked community of Indiana's information professionals to encourage career development and enhance information service, (and promotes its value to those institutions served). (Read by Joyce).
3. The Indiana Chapter of SLA exists to build a supportive and networked community of Indiana's information professionals and thereby encourage career development, enhance information service, and promote its value to the institutions served. (Read by Beth).

A straw vote was taken and the statement number one received three votes and statement number three received six votes. Then there was discussion on what we liked/did not like about the statement number three.

Positives:

- Networked community
- Value of the profession/information to those served
- Long live librarianship

Negatives:

- The phrase "institutions served" is limiting

At this time a lengthy discussion ensued about the mission statement. The discussion encompassed the wording and the tone of the statement as well as the definition of "special". It was eventually agreed that the mission statement needed to contain these three concepts:

- Networked community
- Build competencies
- Elevate the "profession"

After further discussion, the group came up with the following statement:

The Indiana Chapter of the Special Libraries Association is a vital, networked community of the state's librarians and information professionals that:

- Develops member's competencies
- Optimizes the value of the profession

NEXT STEPS:

1. Set Objectives-these need to be well written, measurable and have a time component. e.g. "to identify and reenroll three lapsed members by the end of the year".

Come up with objectives that tie to the mission statement.

Benchmark the current state of your objectives—where you are and where do you want to be.

The objectives should be a mixture of the six elements of SLA

- Administration
- Communication
- Finance
- Membership
- Programming
- Service.

2. Activities to achieve objectives.
3. Put on a calendar/develop a timeline.

ADJOURNMENT:

The meeting adjourned at 8:00 pm. Mary stated she would send out a notice about a third and final workshop for the chapter to identify its goals and objectives.